



Breastfeeding Coalition

Mission Statement

The Healthy Kent 2020 Breastfeeding Coalition exists to improve the health and well being of infants and families through education, outreach and advocacy to promote and support breastfeeding and the use of human milk.

Minutes of Meeting: January 28, 2013

Attendees:

Laurie Vance, Paisley Birth Services; Pat Tucker, Barb Hawkins-Palmer, Sarah Van Eerden, Rachel Van Horn (KCHD; Jonelle Lund (St. Mary's Health Care; Mary Lynn Wesorick (Metro Health), Bonne Rencher (WHB), Carol Hennesey (Kent County commissioner and former LLL director) Margaret Biersack Cindy (Funk) LaForest, Erin Keenan (Spectrum Health), Shannon Pawson (Your Home Birth); Kayla Morris-Doyle (Cherry Health Services); Amy Loftus Tuitel (HS4KC)

Special Presentations: We had a potluck lunch and deferred our regular agenda.

Jonelle Lund from St. Mary's Health Care gave an update on what their hospital has been doing over the last 18 months to move towards the steps of the Baby Friendly Initiative.

Erin Keenan, director of Spectrum Health's Best Fed Beginnings Collaborative gave a presentation of the progress of their work by reviewing each of the 10 steps of Baby Friendly. Their goal is to be ready for site inspection for the Baby Friendly designation by mid 2014.

There was much discussion from the group on the various steps during these presentations which will be summarized as it occurred.

St Mary's update

Step 1 - A letter of support from CEO has been submitted for their Best Fed Beginnings application last spring. However, a new application needs to be submitted.

Step 2 - Train staff -A Journal Club meets once a month...topics, how can we help you with your practice; required to go once a year for competencies, some are coming more often.

Monthly lac staff meetings includes CLCs - work on feeding policies online ed for staff this year, skills lab Oct-Dec, Trinity health wants all birth centers working towards BFI by 2015, two in system are in Best Fed Beginnings collaborative.

Step 4 – uninterrupted skin to skin time until first feeding accomplished implemented May 2012; Laurie Vance shared her observations at different hospitals that skin to skin means different things...should mean uninterrupted time

Step 5 – separated infants, pumping within 1- 6 hours is the goal.

Step 6 - no other food , looking at per cent exclusive BF at d/c, also tracking why a supplement is given. Beginning statistic in May, 2011 was 32% of BF babies were exclusive at discharge (i.e. not given any supplement); one year later - May 2012 was 63; Nov 2012 was 64%.

Sept 7 - rooming in- implemented in April 2012, brief discussion from group sharing recent research about better rates of bf as well as more sleep for mom.

Sept 9 - pacifier, educating if ask, find out why requesting / needing

Step 10 – BF support after discharge, they continue with their same services, but with encouraging participation, tremendously increased utilization: 691 participants in 2011-12; and half way this year already over 800.

Erin Keenan - Best Fed Beginnings Collaborative

Step 1 - BF policy, they had one, but did re-write it.

Step 2 - staff training, RN 20 hours of education, (three 4hr classroom sessions plus one self study module) and 5 hours clinical. The first class describes global perspective, not just SH.

Physicians need 3 hours of education which has not been figured out yet. They want comprehensive, but simple education for the many offices: What it means to come to a BFI hospital.

Step 4 – taking skin to skin to new level, to mean uninterrupted time for the 1st hr to assist first feeding. Looking at nursing standards to see if VS and other practices can be loosened up to help RN staff with what they have to get done. They are even asking the State to lengthen time frame for eye drops. Will be showing a video that shows what happens in other mammals to be taken from mother. And then the baby crawl video as well. Goal with c/s is to put skin to skin when transfer to gurney and going to PACU.

14 nurses who are CLCs are being engaged as leaders with LCs. Using pocket guide on feeding cues. They have found that changes to EMR to document were still not being used correctly and needs to be part of the education.

Step 5 – no other food. July -75% initiation, but 50% exclusive at d/c, also data on supplementation rates (supposed to be <14%; SH about 25% now), and some amount

of BF. Bonnie Rencher shared that Welcome Home Baby is starting to track more about exclusive BF in their visits.

Pat Tucker shared how what they see in WIC is that mom's are getting the message that they "can do both" in hospital and tend continue to do that after discharge and then don't get good milk supply.

Rachel Van Horn shared how hard it was first days at home with her personal BF experience and could not find help on weekend or after 6. Shannon shared that community support is there. Hospitals can't do it all. You have to look for it.

Diabetes educator shared her analogy with a new diabetic who needs to make all these changes and panic about how do I do this. Shannon shared the importance of learning about BF prenatally. Coalition goal is to work towards getting that information out prenatally and then resources for when you are in the 3 am crunch.

Education Committee Report : Breakfast Break for Breastfeeding

- Flyers distributed by Margaret Biersack, chair. Date is set for March 7 at Kent County Health Dept. Presentation on "The ABC's of Breastfeeding and Early Challenges" to be shared by Alice Christenson / Jonelle Lund from St. Mary's.
- Target audience: KCHD staff, doctor's office staff, hospital nurses.
- A report on Coalition activities and the new website to be given by Pat Tucker.

Decisions

- Approval of Nov 26, 2012 minutes deferred because of special presentation today.

Follow-Up Steps

<i>Action</i>	<i>Responsible</i>	<i>Deadline</i>	<i>Follow-Up</i>

Next Meeting: February 25, 2013; 11:30-1:00, Kent County Health Dept, Lake Superior Conference room

Agenda Items for next meeting:

- Approve minutes for Nov 26, 2012 and Jan 28, 2013 meetings

Committee Reports

- Committee reports
- World BF Week event/celebration plans

Minutes Recorded by: Mary Lynn Wesorick, secretary