



# Breastfeeding Coalition

## Mission Statement

The Healthy Kent 2020 Breastfeeding Coalition exists to improve the health and well being of infants and families through education, outreach and advocacy to promote and support breastfeeding and the use of human milk.

Minutes of Meeting: February 25, 2013

### **Attendees:**

Laurie Vance, Paisley Birth Services; Pat Tucker, Barb Hawkins-Palmer, (KCHD; Jonelle Lund (St. Mary's Health Care; Mary Lynn Wesorick (Metro Health), (WHB), Margaret Biersack Cindy (Funk) LaForest, (Spectrum Health), Shannon Pawson (Your Home Birth); Kayla Morris-Doyle (Cherry Health Services); Amy Loftus Tuitel (HS4KC), Kathleen Revard and Emily Voney (MSU interns); Dana Porter (WMU intern)

### **Media work group report** - Shannon Pawson, chair

Facebook page has had 181 likes. A blog would be a good idea, but she doesn't see we that we have the volunteers to maintain it at the current time.

Shannon is willing to work on press releases whenever we have information to share or promote. Barb or Pat will get contact information of a KCHD person to help Shannon with future press release needs.

**Event committee** needs chair and members.

World BF theme 2013 - BF Support: Close to Mothers with focus on peer counselors

She suggested having tag of coalition info to use at any / every event to promote our mission and member recruitment.

### **Education work group report** Margaret and Pat on Breakfast Break for BF on March 7.

Flyer circulated. Speakers, with addition of Monica Smith, are adjusting outline of presentation, and nursing contact hours application is almost complete. \$10 fee has been removed due to funds obtained from Strong Beginnings. Jonelle is planning to have a hand-out of outline and for notes, but plan to put a pdf of the full presentation on the web site for printing by participants on their own.

The community breastfeeding support group resources that will be shared at the presentation will be offered on our website groups will be supplied. Pat will make sure it is updated. This will "drive" participants to explore our website. We need to have contact number and instruction to call ahead to verify in case of future changes. Margaret suggested including a weather cancelation statement as well.

Barb Hawkins-Palmer shared that Kellogg grant applications are due March 31, not giving enough much time to prepare one. Barb will check if monies are available for educational materials, possibly for doctor's offices.

**Data Collection Update (Infant Nutrition survey)** Pat Tucker reporting:

Changes were made to the form and mailing has been delayed. The expectation is that it is going out this week.

This flowed into a discussion regarding WIC data, both in collection and input that has problems. Pat can only get some WIC data twice a year. Problems with the data collection still make it difficult to capture duration rates. She and Barb will try to get some reports that have useful data for our next meeting. Discussion followed about problems with collection of information on WIC form filled out in the hospital.

**Coalition meeting - day and time Survey:** Response to survey Barb sent was poor. Pat asked if making a one hour meeting would help with attendance. Mary Lynn suggested adding a disclaimer that encourages people to come for any portion they can attend. The observation was made that we have trouble getting done on time with the hour and a half time frame. No changes will be made to our current meeting day and time.

**Member Sharing and Information**

St. Mary's from Jonelle

Monday support group is changing to an evening time frame, 6-7:30

Friday group remains at 3-4:30.

KCHD - Pat's report on Upcoming trainings / meetings

- 1) Pink bus advocate, Ryan Comfort ,speaking March 27 to WIC staff.
- 2) Cultural Competence in BF Support for African Americans Workshop. Flyer copy circulated, Emails have already been circulated on this. 2 day Free training May 2-3 in GR, hosted by BMBFA (Black Mothers Breast Feeding Association)
- 3) WMALC spring conference – April 15. See WMALC.org for information on speakers
- 4) LLL conference, HCP portion at Shanty Creek, April 26, has Jack Neuman coming.
- 5) MIBN (Mich Breastfeeding Network) has their annual statewide spring meeting on March 22. They are looking for their first full time paid staff member.

Minutes of the last two meetings have not been formally approved. Mary Lynn will include them with this month's in an email so that approval can be done at our March meeting.

<i><b>Action</b></i>	<i><b>Responsible</b></i>	<i><b>Deadline</b></i>	<i><b>Follow-Up</b></i>

**Next Meeting: March 25, 2013; 11:30-1:00, Kent County Health Dept, Lake Superior Conference room**

**Agenda Items for next meeting:**

- Approval of Minutes for Nov 28, 2012, Jan 25, 2013 and Feb 25, 2013
- Committee reports
- Planning for World Breastfeeding Week

**Minutes Recorded by: Mary Lynn Wesorick, secretary**