



Breastfeeding Coalition

Mission Statement

The Healthy Kent 2020 Breastfeeding Coalition exists to improve the health and well being of infants and families through education, outreach and advocacy to promote and support breastfeeding and the use of human milk.

Minutes of Meeting: April 22, 2013

Attendees:

Laurie Vance, Paisley Birth Services; Brian Hartl, Pat Tucker, Barb Hawkins-Palmer, (KCHD; Jonelle Lund, John Rajuch MD (St. Mary's Health Care; Mary Lynn Wesorick, Alex Wagner FP PGY-1 (Metro Health), Bonne Rencher (Welcome Home Baby), Margaret Biersack, (Spectrum Health), Shannon Pawson (Your Home Birth); Amy Loftus Tuitel (Healthy Start); Matt Smoleuski, Colleen Steba, Katherine DeVries (Calvin Student Nurses); Marilyn Walker (community breastfeeding mom)

Pat announced that Agenda/Minutes are now posted on the website.

I. Data Collection

- 1) Brian Hartl from KCHD epidemiology explained how the data is being obtained for The Infant Nutrition Survey. Random mailings for births for 1st 9 months of 2012 are in process. These were cross referenced with infant death to make sure someone who suffered a loss did not get a survey
- 2) Brian reviewed data from WIC Breastfeeding Form that is filled out in hospital and returned by the mother who is on WIC.

This data has a lot of "unknowns". Also some data is combined to make results not very useful, for example the "Bottle/Pacifier" category –receives yes or no if either is used – with a result of over 90% for 2012. There was also some data on duration of BF. Overall Kent County....any BF at 6 mo = 26%

- 3) Pat reviewed WIC data tracked, starting 2010. One piece was an increase in percent of BF initiation for the different locations of WIC clinics when clients were seen prenatally. 85% Mar 2012 from 63 and 68% in late 2010 and early 2011. Exclusive BF data not available.
- 4) mPINC survey 2009 report card on Michigan distributed – Improvement areas cited were compared with our coalition's strategic plan. These include education for outreach partners, business case for breastfeeding, and website for promoting a consistent message on normal method of BF and awareness of community resources for mothers.

- 5) Discussion of how to report numbers attending support groups. Total numbers per month and try to track first timers that month.
- 6) Barb reviewed the report from home-visiting programs. (hard copy was distributed) This is a report on what kind of data they collect.

II. World BF Week Celebration Plans – how to include recognition of peer support.

- 1) Other places have used public libraries as a site. Perhaps having a display. We would have to plan this way in advance, so perhaps plan soon for next year.
- 2) For family support - we already have photos from Pink Bus on website which include family support. WIC does a newsletter with some photos and stories. Shannon has had no interest expressed about submitting a video story via the website.
- 3) Do we want to do just Zoo event or something else. Free to feed stickers and pins have been popular at past Zoo days booth. Margaret suggested having an appreciation potluck dinner for lactation folks and peers. Possibly a centrally located park with a pavilion for a picnic. Idea was well received and tabled to discuss more specifics at next meeting in May.

III. Member Sharing

- 1) Laurie Vance suggested starting a discussion of possibilities of covering after hours lactation calls. Perhaps some kind of registry of volunteers who have a IBCLC or CLC credential. It is recognized that a lot of factors would require working out. Might first look at developing a list of credentialed people. How would it be verified as correct and current?
- 2) Shannon reported she has attempted to link website and facebook, but has not had it work or been able to get help to address what to fix.

Next meeting May 20, 2013, 11:30-1:00 pm, **one week earlier due to Memorial Day holiday.**

Location: Kent County Health Department

Adjournment at 1:07

