



Breastfeeding Coalition

Mission Statement

The Healthy Kent 2020 Breastfeeding Coalition exists to improve the health and well being of infants and families through education, outreach and advocacy to promote and support breastfeeding and the use of human milk.

Minutes (draft) of Meeting: Monday, July 22, 2013; 1130am - 1:00pm

Attendees:

Laurie Vance (Paisley Birth Services); Pat Tucker, Barb Hawkins-Palmer (Kent County Health Dept); Margaret Biersack, Erin Keenan (Spectrum Health); Mary Lynn Wesorick (Metro Health); Shannon Pawson (Your Home Birth); Kelli Damstra (GVSU); Denise Evans (Strong Beginnings); Bonnie Rencher (First Steps); Kayla Morris-Doyle (Cherry Street Services); John Rajlich (St Mary's Family Medicine); Rebekah Rajlich (GRMEP Family Medicine); Carol Hennessy (Kent County Commissioner)

I) Welcome / Introductions

II) Approval of Minutes of last meeting with corrections 1). Denise Evans from Strong Beginnings attended, 2). The description of the traveling display, item #1 had a work quote from company name should be "level design" (not limited design as written); and the company, under item #2 should read as "still working" vs. "will work" with us.

III) Collective Impact on AA Breastfeeding Bonnie Rencher distributed and reviewed some data collected by the Welcome Home Baby program. They have 3 "touchpoints" with the new parents in their program: the hospital visit prior to discharge, the home visit at 5-7 days after discharge, and a phone call at 30 days. The data of demographics and breastfeeding were also broken down per hospital. A couple of pages were not clearly labeled, and Bonnie plans to email the group with corrected copy. Bonnie expressed interest in meeting with reps from the different hospitals and agencies to get input on how WHB can help improved breastfeeding success.

Barb Hawkins-Palmer reminded the group that there is some capacity to ask questions to collect breastfeeding data with questionnaires already done by some other Kent County agencies that track early childhood. Also, a breastfeeding decision tree to help HCP with making referrals for their patients is available from the Healthy Kent Infant Team.

IV) World Breastfeeding Celebration / Plans

1) **The Big Latch On Event** is scheduled this year for Aug 3, 1000 am in Comstock Park. It is planned as a family celebration and LLL and local doula

have arranged some vendors and is open to the public. This event is being announced on our facebook page.

2) **Rock and Rest at the John Ball Zoo** on Zoo day, Aug 2. Pat Tucker reported that the Zoo now charges for booth space inside, and the space just outside the entrance is taken. We were offered the space known as “the Grove” which is between the drive and the pond where there is some shade. The Breastfeeding peer counselors are already committed to staffing a booth display by KCHD inside the zoo. So more volunteers will be needed to staff the rock and rest all day – has been broken up to two hour shifts in the past. Pat will check with Marilyn Buford who offered to organize the volunteers last month’s meeting. She will also make contacts regarding other items needed like water. We will use our coalition banner since the traveling display is not ready.

3) **Traveling Display** Margaret Biersack passed around some sample logos we can choose from. A mock-up was shown to illustrate what a finished product would resemble. We could use colors that look like our earth tone website. A slogan of “It Takes a Community” is on the logo. It was suggested that, on one of the panes, “Take the Pledge” be changed to “Pledge your support for breastfeeding....with directions how to do it on the website. This would be for more universal use whenever the display was finished and used since it can’t be ready for August. Final decisions to order were tabled to the August 26 meeting.

Education Committee Report – Margaret Biersack reported that the Nov 7 date is firm for the next “Breakfast Break for Breastfeeding” education. A panel of representatives of different cultures is planned and Denise Evans has a contact that she will hear present this week and then be able to recommend her as facilitator. Monica is willing to do it if she is needed. There will also be a presentation from a staff person from Cherry Street Services on “How to use an interpreter in a health care setting”. Contact hours will be applied for through the KCHD.

Information and Sharing Mary Lynn Wesorick distributed flyers on a conference being hosted at Metro Health on Sept 17. It is 4 contact hours on Evidence base maternity practices. The speaker is from Medela. It is open to the community.

Follow-Up Steps

<i>Action</i>	<i>Responsible</i>	<i>Deadline</i>	<i>Follow-Up</i>
Zoo Day “Rock and Rest” volunteers and set up items	Pat Tucker to make contacts	Aug 2	Report to group
Traveling Display final decisions on design and funding to order it.	Coalition	Aug meeting	Report to group
Infant Nutrition Survey report from KCHD epidemiologist	Pat Tucker	Sept meeting	Report to group

Next Meeting: August 26,2013 ; 11:30-1:00, Kent County Health Dept, Lake Superior Conference room

Minutes Recorded by: Mary Lynn Wesorick