



Breastfeeding Coalition

Mission Statement

The Healthy Kent 2020 Breastfeeding Coalition exists to improve the health and well being of infants and families through education, outreach and advocacy to promote and support breastfeeding and the use of human milk.

Minutes (draft) of Meeting: Monday, September 23, 2013; 1130am - 1:00pm

Attendees:

Pat Tucker, Barb Hawkins-Palmer; Brian Hartl (Kent County Health Dept); Margaret Biersack, Erin Keenan (Spectrum Health); Lori Vanslebrouck (dietetic intern); Mary Lynn Wesorick (Metro Health); Kelli Damstra (GVSU); Denise Evans (Strong Beginnings); Bonnie Rencher (First Steps); Kayla Morris-Doyle (Cherry Street Services); Leonierose Dacuycuy (MSU); Latoyia Thomas, IBCLC; Lauren Valentine (community advocate);

I) Welcome / Introductions

II) Approval of Minutes of last meeting with correction – Action plan of data collection discussion should be September instead of October.

III) Traveling Display status: Margaret Biersack reported that final copy went to designer and she is waiting to get the copy back to give final approval. She will send to those who were on the committee

IV) Art Prize: Pat Tucker shared that Fountain Street Church has a nursing station and it is being shared on-line.

V) KCHD data sharing: Infant Nutrition Survey – first copy was 4 pages in a skip pattern, mailed to mothers. A modified 1 page, 3 or 4 question survey that Home visiting staff would ask as follow up for different categories, such as “Clients Currently BF” and “Clients not currently BF who BF at one time” and “Clients who Have Never BF” were distributed as a drafts by Brian Hartl, asking for feedback. How and where this data would be compiled is not yet determined. Some of the comment below:

- Is ethnicity data reflected?
- If multiple home visitors, how avoid duplication? Barb- work being done to cut down on duplication, such as those in MHP not getting WHB visit since that relationship already established.
- Common problem/frustration on finding way to get data reported, with sharing data from different sources/agencies. Barb wants to get more focus on breastfeeding from the “Home Visiting Hub.”
- Erin Keenan expressed the most interest in the “when” mom stopped and the “why.” Pat Tucker says that WIC does ask that.
- Denise reports that Strong Beginnings is transitioning to a new data collection system that is electronic, and it is all new ground they are proceeding with cautiously.

VI) WIC Baby enrollment data tool: Pat Tucker asking for ideas on changing/expanding what data is asked for.

Discussion evolved into the WIC population and how it is half of our mothers and how could we incentivize breastfeeding when formula is free.

- Exclusive Breast milk – add
- Skin to skin – add until first BF? Would probably need depend on mom’s recall
- Ask about non-medical supplements?
- Need choice for mom chose formula feeding?
- Need add question about – did she get OP resources?
- Pat asking for hospital reps to email her later with any other ideas.

VII) State Breastfeeding Network – the new paid director wants to connect with local coalitions. Alice Christensen emailed 3 possible dates for a meeting at Grand Traverse Pie Company on 28th Street. Wed., Oct 2, 6:30 pm; or Thurs, Oct 3, (? also at 6:30pm) or Tues, Oct 8, 11:00 am. These will be sent to the coalition steering committee.

Information and Sharing

- Oct 16 –9:30 am, 2 hour lecture at Spectrum. from Dr. Barb Phillips, from Boston University scheduled to speak on what they did there and in state of Massachusetts. She is affiliated is some way to our State BF Network.
- Nov 8, Dominican Center, Medela and SMMMC partnering for all day seminar on human milk use in the NICU. (medela.com – look under education)
- Oct 24/25 PMD conference
- November 14 - Michigan BF Network Summit in Detroit (mibfnetwork.org)
- Mother/Baby Summit - Nov 12 in Traverse City
- Nov 13 in Detroit

Follow-Up Steps Determine next steps regarding use of current and future data collections

<i>Action</i>	<i>Responsible</i>	<i>Deadline</i>	<i>Follow-Up</i>
Traveling display	Margaret	Oct meeting	Final copy

Next Meeting: October 28, 2013 ; 11:30-1:00, Kent County Health Dept, Lake Superior Conference room

Agenda Items for next meeting:

- Approve minutes
- Committee reports
- Report on meeting with new Michigan Breastfeeding Network director

Minutes Recorded by: Mary Lynn Wesorick