



Breastfeeding Coalition

Mission Statement

The Healthy Kent 2020 Breastfeeding Coalition exists to improve the health and well being of infants and families through education, outreach and advocacy to promote and support breastfeeding and the use of human milk.

Minutes (draft) of Meeting: Monday, October 28, 2013; 1130am - 1:00pm

Attendees:

Pat Tucker, (Kent County Health Dept); Margaret Biersack, Erin Keenan (Spectrum Health); Mary Lynn Wesorick (Metro Health); Bonnie Rencher (First Steps); Lauren Valentine (community advocate);

I) Welcome / Introductions

II) Approval of Minutes of last meeting

III) Traveling Display status: Margaret Biersack reported that order being processed. She asks group if we should have the logo protected for future uses.

IV) KCHD data sharing: Infant Nutrition Survey –Tabled until Brian and Denise can report collaboration on trialing of shorter questioner with the Strong Beginnings Home Visits.

V) WIC Baby enrollment data tool: Pat Tucker still open to feedback on changing/expanding what data is asked for.

VI) State Breastfeeding Network – the new paid coordinator, Shannon, met a few of our community people this summer. Announcing another paid state position for Breastfeeding under Health and Human Services.

VII) Education committee

- 1) Discussion of a few details for the Breakfast Break presentation this Thursday, by Alice Christensen on Tongue Tie. About 50 are registered.
- 2) Winter Breakfast Break set for Feb 7. Plans as follows:
 - a. A panel of representatives from different cultures will be facilitated with prepared questions. We are inviting people who are in health care in some capacity and have a good overview of the culture, not just her own experience.
 - b. Christine Stancel is an African American peer counselor with Strong Beginnings who has some presenting experience and will be asked to facilitate. Monica from MSU extension will do it as a backup.
 - c. Current recruited cultures are 1) Hispanic, 2) Bosnian, 3) Vietnamese, and 4) hoping to find Burmese. Not sure if we are looking for African American in addition to facilitator.

VIII. Strategic Plan discussion Our plan needs updating. We need to tap into what the State has. There may be an Algorithm already written that we can bring as a visual. Erin Keenan shared how SH is working on the prenatal education aspect of the 10 steps in their

Baby Friendly project. She is interested in having community participation in sharing the same message and teaching for the prenatal visits in the offices and clinics. She showed us a model of a flipchart they had developed for one to one teaching. We talked about what Georgia Therrien, representing the state network, had shown us last year. It was different colored folders that had a piece of breastfeeding education coordinated with each prenatal visit. The group wants to discuss this more in the year to come.

We also need to have nominations for next year's officers and vote in November since we do not have a December meeting. Current officers could also be asked to serve another year. Mary Lynn Wesorick volunteered to be secretary for one more year.

Information and Sharing

- Nov 8, Dominican Center, Medela and SMMMC partnering for all day seminar on human milk use in the NICU. (medela.com – look under education)
- November 14 - Michigan BF Network Summit in Detroit (mibfnetwork.org)
- Mother/Baby Summit - Nov 12 in Traverse City
Nov 13 in Detroit

Follow-Up Steps Determine next steps regarding use of current and future data collections

<i>Action</i>	<i>Responsible</i>	<i>Deadline</i>	<i>Follow-Up</i>
Traveling display	Margaret	Nov meeting	Bring finished project if ready
Make a plan to revise Strategic Plan	Officers	Nov meeting	

Next Meeting: November 25, 2013 ; 11:30-1:00, Kent County Health Dept, Lake Superior Conference room

Agenda Items for next meeting:

- Approve minutes
- Committee reports
- Election of officers for next year

Minutes Recorded by: Mary Lynn Wesorick