



Breastfeeding Coalition

Mission Statement

The Healthy Kent 2020 Breastfeeding Coalition exists to improve the health and well being of infants and families through education, outreach and advocacy to promote and support breastfeeding and the use of human milk.

Minutes (draft) of Meeting: Monday, Jan 27, 2014; 1130am - 1:00pm

Attendees: Pat Tucker, Lois Ditmar (Kent County Health Dept); Margaret Biersack,(Spectrum Health); Jonelle Lund (St. Mary's)

Excused: Mary Lynn Wesorick (Metro Health) Note: Winter weather driving was bad.

I. Minutes of Last Meeting: approved

II. Congrats!! All those that were nominated for 2014 positions were voted in!

Chair of operations: Jonelle Lund

Chair-Elect for Operations: Kelli Damstra

Secretary: Mary Lynn Wesorick

Treasurer: Barb Hawkins-Palmer

Committee Chairperson:

Advocacy/Media: Erin Keenan

Education: Margaret Biersack

Program/Events: Lauren Valentine

Sustainability: Pat Tucker

III. Traveling Display:

We need to have some non-threatening talking points. Also to display out in the community to extend an invitation to coalition meetings and events.

Protecting logo- does Barb know what's going on? Barb should have updated jpegs.

Barb- please look further into logo protection. Have you contacted legal?

Can we use the copyright symbol in the meantime? Margaret to check to see if "c" can be added from creator of document. Margaret to send images to Pat so Pat can work on brochure.

Lois- volunteering to keep track and sign in and out the display board. Should we put the display calendar on FB/website? Lois has signout/sign in sheets.

Anyone that wants to schedule the display should contact Lois via email or cell:

Contact info: lois.ditmar@kentcountymi.gov (2nd contact); 616-690-4461 (1st contact)

Barb could be back up if Lois is unavailable.

Lois will be working closely with Lauren for events .

Current sign-ups: February 3- Jonelle - drop off to Margaret on Feb 10 @ Seward

February 10-24 Margaret- bring to coalition
February 24- Pat take from coalition
March 3- Jonelle- drop off to Margaret on March 10 @ Seward
February 10- Margaret / Jonelle to revise handouts (trifolds) this week & display boards
awareness board
recruitment board- how can you help?

IV. Accomplishments:

Advocacy/Media:

228 likes on FB
Average of 45 people see each post
Most viewed post: where can a mother nurse at artprize
Representative at senate bill hearing in December 2013
New website in 2013

Education:

Lunch & Learn for employers
Breakfast break- ABCs of Breastfeeding (March 2013)/
ABCs: tongue issues (October 2013)

Events: Pink bus
Zoo days/rock & rest - WBW

V. Education Committee report Next breakfast break- June 5???? What have we heard from barb about confirming this date?
Pat to check with barb and joann
Can health department staff attend on this date?
Canceling February 7

VI. Margaret shared updated Gold Resource Card. Any changes? No, looks good

VII. Steering committee get together (especially Erin, pat, Jonelle, barb(bring info on logistics of account)) to learn website/ FB- Jonelle to send meeting wizard

Jonelle- can we get quarterly or monthly treasury reports to be aware of funds?

If you have not already joined the coalition website, please do so! This is how meetings, agendas, minutes, and any other important details will be communicated!

Agenda Items for next meeting: “Breastfriend” Event(s)

Minutes Recorded by: Jonelle Lund, new President, formatted by Mary Lynn Wesorick, secretary