



# Breastfeeding Coalition

## Mission Statement

The Healthy Kent 2020 Breastfeeding Coalition exists to improve the health and well being of infants and families through education, outreach and advocacy to promote and support breastfeeding and the use of human milk.

Minutes (draft) of Meeting: Monday, Feb. 24, 2014; 1130am - 1:00pm

**Attendees:** Pat Tucker, Lois Ditmar (Kent County Health Dept); Margaret Biersack, Erin Keenan (Spectrum Health); Mary Lynn Wesorick (Metro Health); Jonelle Lund (MHSM –Mercy Health St. Mary’s); Kelli Damstra (GVSU); Denise Evans (Strong Beginnings); Carol Hennessy (Kent County Commissioner); Lauren Valentine (BF mom); Valerie William (LLL, Mom’s Bloom); Jennifer (United Way)

## I. Introductions

## II. Minutes of Last Meeting: approved

**III. WMALC Colaboration:** Jonelle proposed we formally offer to help with the April 21st conference: set up, registrations, certificates. The group like the idea, so she will make the offer, and then ask for volunteers at next month’s meeting. We can also offer the traveling display for the conference.

**IV. Donated Pumps** - we have some Ameda Elite hospital grade pumps that we have not done anything with. We will continue to look for the right place to donate them to. Alpha Women’s is getting out of pump rentals. The pumps will need kits purchased for use. One suggestion was Clinica Santa Maria.

**V. Traveling Display** has been at Spectrum and St. Mary’s. We want to keep it circulating at different places. Lauren will look into the possibility of having it at the Women’s Expo in March. We want to be thinking of public events as well as at health care places. GVSU has a health fair coming up. Contact Jonelle or Lois if you want to schedule a turn

**VI. “Bring a Breastfriend”** – The goals are to educate others in the community about the coalition and recruit members as well as some education about breastfeeding.

- 1) The Mar 24 will be lunch at the coalition meeting. We are checking if Strong Beginnings has funds for food, otherwise will be potluck. Jonelle will send flyer when we know this and to serve as an invitation to our “breastfriends”. Education will be Baby Friendly with Erin (see below).

- 2) HUGS would be a place to reach out to the African American population and possibly use some Strong Beginnings funds for refreshments. Evening time, if we can set it up, should be early in evening to make attendance attractive for working moms. Education could be about Baby Friendly, encouragement to breastfeed. Erin has a baby friendly display board (although it does have SH logo, which group does not object to.) She will also plan on speaking to explain the subject on Wed, March 26, **which is the meeting day of HUGS, in the afternoon.**
- 3) There is also an idea to have an evening event that is dessert at an evening BF Support Group, possibly on the same day. Another place idea is at the new Cedar Tree Birthing Center. Jonelle will call Laurie Vance who is involved at the new center regarding their possible participation.

**VII. Member Sharing**

Spectrum Heath – site visit for Baby Friendly designation planned in May. They have piloted starting pumping while still in L&D with positive results from staff and moms. Getting some larger boluses of colostrum.

Metro Health – added hours for Lactation Consultants staffing, so will be covered 7 days a week and a couple of evening shift. Kelly Emory was hired and also an internal candidate.

St. Mary's is hosting another CLC training in May. Some flyers distributed and Jonelle will bring more next month.

**Follow-Up Steps**

<b><i>Action</i></b>	<b><i>Responsible</i></b>	<b><i>Deadline</i></b>	<b><i>Follow-Up</i></b>
Circulate travel display	All members	On-going	Schedule with Jonelle or Lois
<b><i>Action</i></b> Report back on WMALC volunteer need	<b><i>Responsible</i></b> Jonelle	<b><i>Deadline</i></b> Mar 24 meeting	<b><i>Follow-up</i></b> Sign up volunteers as needed
<b><i>Action</i></b> Bring a “Breastfriend” lunch: Bring a friend. Watch for email on need to bring a dish to pass on Mar 24.	<b><i>Responsible</i></b> All members.  Jonelle to report back on other venues for this.	<b><i>Deadline</i></b>  Mar 24 meeting	<b><i>Follow-up</i></b>

**Next Meeting: March 24, 2014 ; 11:30-1:00, Kent County H.D, Lake Superior Room**  
**Agenda Items for next meeting: Future “Breastfriend” events, World BF Month**

**Minutes Recorded by: Mary Lynn Wesorick, secretary**