



# Breastfeeding Coalition

## Mission Statement

The Healthy Kent Breastfeeding Coalition exists to improve the health and well being of infants and families through education, outreach and advocacy to promote and support breastfeeding and the use of human milk.

## Minutes (draft) of Meeting: Monday, March 24, 2014; 1130am - 1:00pm

**Attendees:** Jonelle Lund, Mercy Health Saint Mary's; Pat Tucker, Barb Hawkins Palmer, Kent County Health Department; Margaret Biersack, Spectrum Health Healthier Communities; Kelli Damstra, GVSU;

## Welcome / Introductions

### Approval of Minutes

- The minutes of February 24 were approved

## Agenda Topics

### Education Committee Update

- The Breakfast Break for Breastfeeding will be held on May 1
- Facilitators are needed. Margaret will ask Denise Evans and Bonita Agee if they are available to do this.
- There will be 5 panelists participating. They want to provide \$25 gift cards as a thank you for their time. Barb HP will arrange for the purchase of the cards.
- There have been problems with scheduling the educational sessions to fit with the Health Department's availability. Joann Hoganson, the director of community nursing, is willing to set dates for the in-service a year in advance.
- Strong Beginnings has provided the funding for the expenses of the Breakfast Breaks. Services must be provided during their fiscal year which is April 1 – March 31.

### GVSU Health Fair

- Kelli Damstra reported on the results of the GVSU health fair.
- Students presented posters which were shared with students and faculty attendees.
- The Breastfeeding Coalition's display was present at the event

### April Meeting

- Plans are to have the April Breastfeeding Coalition meeting at the Cedar Tree Birth & Wellness. A tour of the facility will be a part of the agenda.
- A brochure about Cedar Tree Birth & Wellness was distributed.

### WMAAC Collaboration

- The 13 Annual WMAAC Breastfeeding Conference is being held on Monday, April 21, 2014 at the Prince Conference Center.
- A brochure of the conference was distributed.

- The BF Coalition will have a table at the event.

GR Arts Festival

- In the past, there has been a rock and rest station in the County building during the Arts Festival. Laura Homrich has headed that up.
- Pat Tucker will talk with Laura to see if she is able to do this again this year.

Copyright of Logo

- Barb HP is working on getting the Breastfeeding Coalition’s logo copyrighted.

Display

- The Coalition’s display is currently being used at the supports groups at Mercy Health and Spectrum Health.

Member Sharing

- Pine Rest’s Annual Perinatal Mood Disorders Conference will be held on Friday, May 9, 2014 from 8:30 a.m. to 4:00 p.m. at the Postma Center on the campus of Pine Rest. This year’s conference is on “Understanding Trauma in Pregnancy and Postpartum”. Continuing education credits will be provided.
- The Healthy Kent Fatherhood Coalition, Dads Count!, is hosting the 1<sup>st</sup> annual Focus on Fathers conference on Saturday, April 19<sup>th</sup>, from 8 a.m. to 3:00 p.m. at The Salvation Army Kroc Center. Please invite fathers to attend.
- The MI Breastfeeding Network is planning an Advocacy Day in Lansing on May 7 from 9:00 a.m. to 3:00 p.m. More information will be coming out soon.

**Follow-Up Steps**

<b><i>Action</i></b>	<b><i>Responsible</i></b>	<b><i>Deadline</i></b>	<b><i>Follow-Up</i></b>
Ask Laura Homrich for her participation with the rock & rest at the GR Arts Festival	Pat Tucker	April	
Get gift cards for panelists	Barb HP	May	
Logo copyright	Barb HP	May	

**Next Meeting:** April 28, 2014; 11:30 a.m. -1:00 p.m., Cedar Tree Birth & Wellness, 915 Cherry St, SE, Grand Rapids

**Agenda Items for next meeting:**

- Approve minutes
- Breakfast Break Fall Topic
- Breastfeeding Month Activities
- Fundraising
- Tour of the Cedar Tree Birth and Wellness

**Minutes Recorded by: Barb Hawkins Palmer**