



Breastfeeding Coalition

Mission Statement

The Healthy Kent Breastfeeding Coalition exists to improve the health and well being of infants and families through education, outreach and advocacy to promote and support breastfeeding and the use of human milk.

Minutes (draft) of Meeting: Monday, June 23, 2014; 1130am - 1:00pm

Attendees: Jonelle Lund, Mercy Health Saint Mary's; Pat Tucker, Lois Ditmar, Kent County Health Department; Valerie Williams (LLL / Moms Bloom), Mary Lynn Wesorick (Metro Health); Jennifer Duron (First Steps); Laurie Vance (Paisley Birth and Breastfeeding); Bonita Agee (Strong Beginnings)

Welcome / Introductions

Approval of Minutes The minutes of April 28 were approved. There was no May meeting.

Agenda Topics

- I. Art Prize Entry : One applicant approved by the steering committee before the deadline, Miriel Smith, who will have a large mural that will be at the venue of Fountain Street Church. Miriel has nearly completed her requirements to be a La Leche League Leader. Dates for ArtPrize are Sept 24-Oct 12.
- II. Breakfast Break (Education Committee)
 - May 1 event on BF and culture had good evaluations / feedback.
 - Next offering topic needs to be explored/decided. Pat related that WIC staff had an in service on Methadone mothers. The presenter is interested in having a support group for breastfeeding within the Methadone Clinic. We could have a broader topic of drug use with breastfeeding. Another possibility on racial inequality and breastfeeding was mentioned.
 - There have been problems with scheduling the educational sessions to fit with the Health Department's availability. Joann Hoganson, the director of community nursing, is willing to set dates for the in-service a year in advance, so we hope to have Fall and Spring dates soon. Margaret Biersack, chair of Education committee, will be following up with that.
- III. "If I could, I would" media campaign for fathers and breastfeeding by Hector Cruz. WMALC has volunteered some of theirs and solicited for more funds earlier this month. A minimum of \$4000 needed.
 - We don't know where they are with funds. www.projectbreastfeeding.com is informational but not for making sure of donations going to our local area.
 - HKBF Coalition donation of \$250 suggested and approved.
 - Also attractive about this idea is that we could use the materials again for ArtPrize 2015.
- IV. World Breastfeeding Week
 - Aug 1 is Zoo Day "Rock and Rest". Pat will try to get some tables for us if other KCHD booths also set up this year. We will need workers for 2 hour turns from 8:00

am to 5:00 pm. Lauren volunteered to keep a list of workers that will get the most results from our facebook page. Mary Lynn and Jonelle will bring their 5 gallon coolers of water and some cups. Display boards with pictures of nursing animals from a prior year may be available to help draw in children.

- The Big Latch is being planned for Aug 2 in Comstock Park. Organizers are Kathy Oakes and Stacie Bean, owners of Serenity Health and Wellness. They have access to bathrooms at an elementary school – Lamoreaux and Lantern. Looking for volunteers and big tent. We don't know much about it. There should be an hour of registration before the event, probably start at 11-1130. There may also be a Family Fun Walk.
- LLL has a theme each year, which Pat has heard is "Live, Love, Latch". Valerie will check it out , but has not heard of this. In the past they have done a walk to raise awareness. They may want to join the Big Latch events which would make organizing easier. Lauren will follow up before our next meeting.
- Discussion of having t-shirts. Ideas about using our logo with "BF takes a community". There is a web site where you can order small volumes. If we stick with our coalition logos would enable us to re-order for future events. Lauren will investigate what is available and come up with design. We will want to set up a meeting or two before our July 28 next meeting.
- August is the month that a lot of churches and community agencies have events to prepare children to return to school. The last week of August is Black Breastfeeding Awareness week. All August events could be used to promote breastfeeding.

V. Sharing

- Bonita shared a local experience of African American family at restaurant that nursing was objected to. Through HUGS they would like to help her craft a letter of her experience to send to the management. She would like to add our Coalition support which was agreed to.
- FYI -Michigan bill is to protect right to breastfeed is awaiting signature, which Gov. Snyder has committed to.
- Laurie Vance is willing to set up some more luncheons for Business case for Breastfeeding if she can get funded again from Strong Beginnings.

Follow-Up Steps

<i>Action</i>	<i>Responsible</i>	<i>Deadline</i>	<i>Follow-Up</i>
Aug 1 - Zoo Day "rock and rest" tables / tent set up, hopefully with other KCHD displays	Pat Tucker	July meeting	
Setting Breakfast Break dates for fall and spring. Getting KCHD availability	Pat Tucker	July meeting	
T-shirts printing / cost for events	Lauren Valentine	July meeting	

Next Meeting: July 28, 2014; 11:30 a.m. -1:00 p.m

Agenda Items for next meeting:

- Approve minutes
- Breakfast Break Fall/Spring Dates /Topics
- Breastfeeding Month Activities

Minutes Recorded by: Mary Lynn Wesorick