



Breastfeeding Coalition

Mission Statement

The Healthy Kent Breastfeeding Coalition exists to improve the health and well being of infants and families through education, outreach and advocacy to promote and support breastfeeding and the use of human milk.

Minutes (draft) of Meeting: Monday, July 28, 2014; 1130am - 1:00pm

Attendees: Jonelle Lund, (Mercy Health Saint Mary's); Pat Tucker, Lois Ditmar, Christopher Bendekgey, Abby Hess, Barb Hawkins-Palmer, Jennifer Gudith, (Kent County Health Department); Mary Lynn Wesorick (Metro Health); Jennifer Duron (First Steps); Bonita Agee, Tony Jolliffi (Strong Beginnings); Lauren Valentine (community advocate); Kelli Damstra (GVSU)

Welcome / Introductions

Approval of Minutes

Agenda Topics

I. World BF Week Events:

- August 1 - Zoo Day Rock and Rest – finalization of plans and responsibilities were made for setting up and staffing for the day.
- August 2 - Big Latch-On / 5K - we have no information on the 5K part, but a flyer was distributed on the Big Latch-On, including, time and location (register at 10:00 for big count down at 10:30 and Stony Creek School, 200 Lantern Dr NW, Comstock Park) Jonelle and Lauren plan to attend.
- Jonelle showed the t-shirt for the event. Pale green, V necked with Free to Feed logo and "Calm Down / Latch On" on front. 50 have been made in mostly M-L-XL sizes. Price is \$18. Bonita asked for some larger sizes and Pat suggested that the volunteers at both events be able to purchase at a discounted price of \$10, which the group agreed to. Checks must be made to our fiduciary, Metro Health Foundation. Bonita requested an invoice for her Strong Beginnings volunteers.

II. Breakfast Break (Education Committee)

- Fall date pending with KCHD availability.
- Group discussed topic of Methadone use to be expanded to other recreational and prescription drugs for the fall session
- Other topic ideas are:
 - ✓ How to engage families and community to support breastfeeding
 - ✓ Infant obesity, especially related to certain cultures giving solid foods at earlier ages
 - ✓ Returning to work issues for mothers

III. Art Prize – Jonelle reported that this year we will be able to get the places for nursing stations on the map. Fountain Street Church is committed to providing space. San Chez has provided a spot in the past and can be consulted again. It would be good to have a spot near Monroe. Maybe the County Building?

IV. "If I could, I would" media campaign for fathers and breastfeeding by Hector Cruz.

Bonita reported on the photo shoot which was this past Saturday, July 26. There were 23 families represented of great diversity. Hector owns the photos, but we have rights to them. Each family will get a print of their photo. Hector is very agreeable for us to use some of the photos in next year's Art Prize. Dr. Tim Tobolic from WMALC was present all day for the shoot. He has invited Hector to be a speaker at a future meeting of the Academy of Breastfeeding Medicine which is for physicians. The plan is to have 10 billboards across the area for one month. Funds have been contributed and some still coming in.

V. Member Sharing

- Bonita reported that Strong Beginnings is expanding their model to the Latina community.
- Spectrum Health United in Greenville has received their Baby Friendly designation. SH Downtown is had a mock inspection and is working on getting ready for their site visit. Barb offered to write a letter of congratulations to Greenville from the Coalition.
- Tony Jolliffi from Strong Beginnings reported on some ongoing events for fathers in the community. This past weekend they had a Cecil Jackson kickball Tournament with 200 people and 6 vendors attending. Barbershop meetings are being held with 6 sessions of having conversations regarding 5 core values. A 2nd annual Fatherhood conference is being planned at the Kroc Center April 2015

VI. Next Meeting Agenda Topics

- Data collection on breastfeeding from agencies in the community. The Steering committee will need to meet first to organize the sources and data we already have and next steps.
- Continue plans for Breakfast Break for Breastfeeding

Follow-Up Steps

<i>Action</i>	<i>Responsible</i>	<i>Deadline</i>	<i>Follow-Up</i>
Report on - Zoo Day "rock and rest" and Big Latch on; t shirt sales	Pat Tucker, Jonelle Lund	Aug meeting	
Setting Breakfast Break dates for fall and spring. Getting speakers	Margaret Biersack and Educ committee	Aug 4 meeting of committee	

Next Meeting: August 25, 2014; 11:30 a.m. -1:00 p.m

Minutes Recorded by: Mary Lynn Wesorick, secretary