



Breastfeeding Coalition

Mission Statement

The Healthy Kent Breastfeeding Coalition exists to improve the health and well being of infants and families through education, outreach and advocacy to promote and support breastfeeding and the use of human milk.

Minutes (draft) of Meeting: Monday, August 25, 2014; 1130am - 1:00pm

Attendees: Jonelle Lund, (Mercy Health Saint Mary's); Pat Tucker, Lois Ditmar, Brian Hartyl, Allison Pall (intern), Barb Hawkins-Palmer, (Kent County Health Department); Mary Lynn Wesorick (Metro Health); Bonita Agee (Strong Beginnings); Lauren Valentine (community advocate); Margaret Biersack (Spectrum Health)

Welcome / Introductions

Approval of Minutes - of July 28, 2014 meeting

Agenda Topics

I. World BF Week Events:

Zoo Days / Big Latch - report by Jonelle. \$272 profit on t shirts sold at both events. Most sold at Zoo Days. New batch is coral color which have been ordered for Strong Beginnings event this Friday. Flyer sample distributed.

II. Data update by Brian Hartl, KCHD epidemiologist. – August 2014 Report Card

distributed. (Background to this infant feeding survey is that women were contacted off birth certificate records and asked to complete a survey.)

Future questions for WIC cards to obtain data discussed: 1) Did mother receive BF info prenatally? This would need some definition, as in being education from prenatal HCP or prenatal class. 2) Skin to skin in first hour after birth? 3) Rooming-in (23/24 hours) during hospital stay? 4) Exclusively BF at discharge?

Pat reports that WIC wants to update the data they collect on their blue cards to best meet goals. Other data from many community agencies who collect some information on breastfeeding could be included in future report cards.

When you look at duration at 6 months, the number using a denominator of babies ever breastfed, remains at 16.5%. Discussion of how many factors influence that this number is not greater over the last few decades. Since more women start breastfeeding, are there more of those who do not intend to bf very long? Are greater numbers returning to the work force that is a factor. Group liked having a statistic at 2 weeks and 3 months, since many drop off in first 2 weeks, and then most women who return to work will do it within 3 months.

III. Art Prize – Jonelle reported that this year we will be able to get the places for nursing stations on the map. Fountain Street Church is committed to providing space. San Chez has provided a spot in the past and can be consulted again. We also have Gina's Boutique. Brian suggested having a "breast guest" book at each location so we would have an idea of how many women used them.

IV. Breakfast Break (Education Committee)

Margaret Biersack, chair, reported on plans for an October 2 session. Due to the short time frame and a small committee representation, the topic of “Returning to Work” was chosen. Kelly Wysocki-Emery has agreed to present on the topic for the first hour; then, after a break there will be a panel of 2 people from each hospital and HUGS support groups, one facilitator and one mom, which would be 8 people. Questions have been developed for a facilitator and to supply the panel members ahead of time, and are asking Bonita Agee to serve. Christine Stancil and Barb Hawkins-Palmer are other possible facilitators, although Christine might participate in the role of panel member.

Bonita mentioned including the concept of returning to school within the topic, which the group liked including in the title.

The group asked for a copy of the ACA law and resources for women whose employer does not comply.

Bonita would like to see another break’s topic be on early breastfeeding and transitioning from hospital to home.

Strong Beginnings will be able to fund the food for this Breakfast Break.

Margaret will send the invitation and the RSVP to go to Pat. Margaret to send the objectives to Joann at KCHD for contact hour approval.

A February 2015 date when we can have the KCHD space is being firmed up for another Breakfast Break.

V. Next Meeting Agenda Topics

- Art prize
- Breakfast break final details
- Update on hospital data collection
- 2015 Leadership Nominations

Follow-Up Steps

<i>Action</i>	<i>Responsible</i>	<i>Deadline</i>	<i>Follow-Up</i>
Update on “If I could, I would” campaign	Bonita Agee		Sept 22 meeting
Final Breakfast Break details for Oct 2 meeting.	Margaret Biersack and Educ committee		

Next Meeting: September 22, 2014; 11:30 a.m. -1:00 p.m; Note there are 5 Mondays in Sept. Location: Kent County Health Dept, Lake Superior Room

Minutes Recorded by: Mary Lynn Wesorick, secretary