



Breastfeeding Coalition

Mission Statement

The Healthy Kent 2020 Breastfeeding Coalition exists to improve the health and well being of infants and families through education, outreach and advocacy to promote and support breastfeeding and the use of human milk.

Minutes (draft) of Meeting: Monday, Nov 24, 2014; 1130am - 1:00pm

Attendees: Lois Ditmar, Barb Hawkins-Palmer, Pat Tucker (Kent County Health Dept); Renee Stuller (Spectrum Health); Jonelle Lund (Mercy St. Mary's); Mary Lynn Wesorick; Annie Jones (Metro Health); Jennifer Duron (First Steps); Kelli Damstra (GVSU); Denise Evans (Strong Beginnings); Laurie Vance; Lauren Valentine (community advocate) Colby McNamara (St. Joe's Presence)

Introductions Done

I. Minutes of Last Meeting: approved with one correction of typo error under SH designation as "Baby Friendly" (not Breastfeeding Friendly).

II. Education Committee

"Breakfast Break for Breastfeeding" scheduled for Feb 5 at the KCHD. Topic is Substance Abuse and Breastfeeding. Lois Ditmar volunteered to give the proposed speaker, Dr. Cory Waller (addictionist specialist), info on target audience, objectives, including definitions desired when the committee meets to finalize these.

Will need to have a committee meeting before the January Coalition meeting since there is no meeting in December. Anyone is welcome. Jonelle will send an email with meeting info so that objectives and application for contact hours can be finalized.

III. Nominations/Elections for 2015 steering committee

Motions were made and sustained for the chairs elected as follows:

- Chair Kelly Damstra
- Chair elect Lauren Valentine
- Chair past - Jonelle Lund
- Secretary Annie Jones
- Treasurer Barb Hawkins-Palmer

Committees –

- Advocacy/Media Grace Abraham
- Education - Bonita Agee (acceptance pending)
- Events - Lauren Valentine

- Liason with Health Care Committee (Laurie Vance unable to serve, will be out of the area for part of the year) Not designated.
- Representative to Michigan Breastfeeding Network (BFN) Kelly Damstra suggested we check with Erin Koonan from Spectrum Health
- Sustainability (see by-laws revision)

All committees need members alongside the chairs. All asked to consider volunteering. Bonita needs to know more about commitment, requirements of education chair. Denise explained that getting contact hour process is different for Health Dept and Spectrum. Oct Breakfast Break was SH. She thinks it is a good idea to use different sponsors.

IV. Review of By-Laws:

- Article II -Revised mission statement
- Article IV, #4 Steering committee members may be up for renewal after their initial one year of service.
- Article VII - Remove Sustainability committee and assign functions to General Powers and Membership Chair
- Article VIII – Reassign sending meeting notices and agendas and minutes to Secretary, to be driven off website. Can send email invitation to website which would allow meeting notifications, etc. to new attendees.

V. Review of Strategic Plan 2012-2015

- Change names of Lead and Committee chairs
- Goals – are more specific than in the by-laws, deleted last bullet point regarding Free to Feed program.
- Target Audience –
 - Decision Makers: modified to:
 - Women of Childbearing Age
 - Pregnant Women
 - Breastfeeding Families (vs. stay at home/working mothers.)
 - Influencers: Modified to:
 - Partner and Family
- Laurie Vance made suggestion that OB offices and Doulas be approached / notified to get involved as first level of HCP that can influence women to BF.
- Pat suggested we update our “Accomplishments List” at a future meeting, especially for prospective members to become familiar with our coalition.
- Steering committee will meet in December. They will make copy changes to by laws for approval / distribution at next Coalition meeting.

VI. “Milky Way Event” documentary of breastfeeding and formula advertising: Feb 4 at Wealthy Street Theatre at 7 pm. They have funds for the advertising, but need Coalition to help distribute flyers in community. Also need members to staff the event in the theatre that evening for doors that open at 5:30. Laurie Vance (chair of West Michigan Better Birth Network) reported that she is working with Sarah, a local Certified Midwife to raise funds for more breastfeeding education and certification opportunities in the community, especially for minorities.

Another event planned is documentary on Micro Birth, how cesarean rate is changing “human microbiome”.

This year they would like to be able to sponsor CLC scholarship through Strong Beginnings. Promotions in past have netted donations of \$300-500. This helps defray costs of putting it on. Donation at the door for movie.

Marketing / Advertising distribution: figure they need 6 week lead prior to Feb 4 viewing at Wealthy Street theatre, which would be just after holidays. Sponsors needed; she can send sponsor letter to our group.

Follow-Up Steps

<i>Action</i>	<i>Responsible</i>	<i>Deadline</i>	<i>Follow-Up</i>
Sub committee to meet to continue work on forming objectives and possible speakers for Feb 5 Breakfast Break	Jonelle will set up and send invitations.	Prior to Jan 26 meeting	Present options / status at Jan 26 meeting
Update by-laws in writing per verbal review of group today	Steering committee	Next meeting Jan 26	Approve at meeting Jan 26

Next Meeting: January 26, 2015 ; 11:30-1:00, Kent County Health Dept, Lake Superior Conference room

Agenda Items for next meeting:

- Present results of sub committee work for Feb 5 Breakfast Break and make decisions going forward.
- Approve written revisions of by-laws

Minutes Recorded by: Mary Lynn Wesorick, secretary