

Breastfeeding Coalition

Mission Statement

The Healthy Kent 2010 Breastfeeding Coalition exists to improve the health and well being of infants and families through education, outreach and advocacy to promote and support breastfeeding and the use of human milk.

Minutes of Meeting: March 23, 2015

Attendees:

Kelli Damstra (GVSU), Lois Ditmar (KCHD), Abby Hess (KCHD WIC Dietitian), Lauren Valentine (Community), Bonita Agee (Strong Beginnings), Annie Jones (Metro Health Hospital), Andrew Kline (MSU-CHM), Jonelle Lund (Mercy Health St. Mary's), Annie Evans (Spectrum – Baby Friendly), Jenny Weldy (Spectrum)

Information and Sharing

- I. **Minutes of last meeting:** Motion: Lauren, Second: Kelli. Approved
- II. **Introductions:** completed
- III. **DADS COUNT 2nd annual Focus on Fatherhood Conference: April 18, 2015 at Kroc Center**

Lauren Valentine has 2 dads – Lauren's husband & another husband of BF mom – to be at HKBFC booth. Booth is primarily just for exposure. Bonita may have other dads from Strong Beginnings interested in being at table, too. Lauren may also be there to be the "BF mom" figure present.

March 31 "Dad's Talk" – Bonita may be able to find a peer counselor to be present as HKBFC presence. She will also find out more dates from Tony for further HKBFC appearances.
- IV. **WMALC 14th Annual Conference: Breastfeeding Today: April 20, 2015 at Prince Conference Center**

HKBFC would like a table at event. Annie J to email Dr. Timothy Tobolic for table near gathering space to show display & sell t-shirts. Lois is willing to be present early that morning to man the table and Annie J may be able to join her. Annie J will stay after to hand out CEU certificates since Lois is unable.
- V. **Member sharing**

Mercy Health St. Mary's (MHSM) – hosting CLC training in April

Spectrum –

 - Annie Evans said they are having issues with Medicaid filling pump scripts, requiring lots of documentation (medical need, etc.) Jonelle gave her details of a form they use at MHSM that makes the process smooth and problem free. Hopefully this will help.
 - Strong Beginnings will provide, free of charge, single electric Medela pump if there is a need (as assessed by a community health worker)
 - FYI: WIC will also provide pumps 2 weeks after delivery
 - April 1 – no longer providing pacifiers to inpatients. They will remain available for purchase in the gift shop and may be used if mother provides. A pinkie is used for soothing suck as needed for pain management, or other interventions are used. This meets step #9 for "Successful Breastfeeding" for the Baby Friendly initiative.

Metro –

- New Breastfeeding Support Group available in Rockford area. Wednesdays at 6:30pm, Metro Health Rockford office (4685 Belding Rd). Fliers were given to some at the meeting. Please let Annie Jones know if you would like some fliers or need more.
- Metro is hosting Grand Rapids Childbirth Education Organization's (GRCEO) Annual Meeting on April 24. The topic is: *Doulas in the Hospital Delivery Room: Fostering a Successful Working Relationship (Enable nurses to facilitate a more satisfying, pleasant, and mutually supportive relationship between doulas, laboring mothers, and hospital staff)*. Email Annie Jones if you want more information (Ann.Jones@metrogr.org)

WIC – Blue stat sheet that WIC participants have filled out in the hospital with details about their delivery & breastfeeding. Should this continue to be used? Is desired data still being collected from it? We have gotten some nice data in the past that we've used from it. Will be put on next mths agenda for further discussion.

Strong Beginnings –

- The April 1 Doula training program, in conjunction with MomsBloom, is full at 13 participants. Awesome!
- "Raising of America – Early Childhood & the Future of Our Nation" screening at Celebration! Cinema South on April 16, 2015 @ 11:30am & 6:30pm is still available for registration. Panel discussion following the movie showing. Strong Beginnings and Healthy Kent are sponsors. Lunch is provided at afternoon showing, free pop & popcorn are provided at both showings. The event is free but registration is required.

VI. Workgroups: Healthy Kent Breastfeeding Coalition Committees:

a. Advocacy/Media: Annie Evans is committee chair. Topics discussed were:

- i. Facebook page
 1. HKBFC
 2. Occupy Breastfeeding
 3. Breast is Best
- ii. Instagram
 1. #Brelfie
 2. Post upcoming conference ideas?
- iii. Twitter
- iv. Post support groups
 1. Obtain flyers from Spectrum, Metro, Saints
 2. Website & Facebook
- v. Offices & OB educators
 1. Send them information
- vi. Miranda (WOTV 4 Women)
 1. List of employers with nice pumping rooms
- vii. Website
 1. Post pictures of nice pumping rooms and feature breastfeeding supportive employers

b. Education: Bonita Agee is committee chair. Focused on Breakfast Break for Breastfeeding topics and plan. Topics discussed were:

- i. Dads and the importance of their involvement in breastfeeding
- ii. Sexual abuse and breastfeeding
- iii. Initiation vs. duration
- iv. Returning to work/school
- v. Ethics, culture, and breastfeeding (Cynthia Good Mojab is good resource for this)

- vi. Mental/behavioral illness and breastfeeding
- vii. Baby behavior and how it relates to breastfeeding
- c. **Events:** Lauren Valentine is committee chair. Topics discussed were:
 - i. Holiday parades of the larger communities: Lowell, Caledonia, Cascade, Rockford, Greenville, Grandville
 - 1. Memorial Day, July 4, Labor Day, Thanksgiving/Santa Parade
 - ii. Table @ Raising of America event – Lauren Valentine will work on this
 - iii. Cutlerville Days – June 13ish
 - iv. Byron Days – July

VII. Adjournment: meeting adjourned at 1:00pm.

Next Meeting: April 27, 2015; 11:30-1:00, Kent County Health Dept, Lake Superior Conference Room

Minutes recorded by: Annie Jones, HKBC secretary