

# Breastfeeding Coalition

## Mission Statement

The Healthy Kent 2010 Breastfeeding Coalition exists to improve the health and well being of infants and families through education, outreach and advocacy to promote and support breastfeeding and the use of human milk.

## Minutes of Meeting: May 18, 2015

### Attendees:

Jaclyn Hawinga (MSU CHM), Kelli Damstra (GVSU), Colby McNamara, Miriel Smith (LLL), Valeria Guzman (Strong Beginnings), Laura Casey-Bir (Spectrum Health), Bonita Agee (Strong Beginnings), Pat Tucker (KCHD), Abby Hess (KCHD), Jenny Weldy (Spectrum Health), Lauren Valentine (breastfeeding mom/community rep), Annie Jones (Metro Health)

### Information and Sharing

- I. **Welcome & Introductions:** completed
- II. **Approval of April 2015 meeting minutes:** Pat Tucker motion, Lauren Valentine second. Approved.
- III. **Update - WIC baby enrollment form: Abby Hess & Pat Tucker**  
Size of form will be changing to a wider format. Perhaps a color change as well. All in the works.
- IV. **Breakfast Break for Breastfeeding – Thurs. Oct. 1 2015**  
We are delighted to have Hector Cruz, photo journalist, joining us from his “If I Could, I Would” campaign. Focus on professionals & community – how to educate fathers about breastfeeding. HKBC will create objectives to share with Hector to help him with presentation structure and for measurable evaluation points. Would like to invite the Dads That Count/Strong Fathers Coalition. Also invite pregnant couples. Hoping to get a press release for this event, maybe a TV interview.  
No official title for the event yet.
- V. **AUGUST**
  - a. **“If I Could, I Would” billboards**
    - i. Bonita looking into the cost of this. Bonita also will talk with Dr. Tim Tobolic to see how partnership will work btwn HKBC & WMALC
      1. Ideas for funding: write for a grant, data collection/WIC forms
  - b. **Zoo Days**
    - i. Saturday August 7<sup>th</sup> 2015
    - ii. Pat will look into handing out coloring pages, crayons, sunglasses
    - iii. Need chairs – Maintenance from Health Dept. to set up tent & provide water for everyone
    - iv. How do we engage the dads more?
    - v. Free to Feed stickers on a roll? Pat will ask Barb about this
    - vi. Lauren to send out sign up sheet for time slots to run the tent
  - c. **Latch On**
    - i. Saturday August 1. 10am open, 10:30 official Latch On time.
    - ii. Kathy Oakes is contact. Happening in Comstock Park.

- iii. There will be a Mom2Mom sale afterwards. Pre-owned baby items will be bought and sold. Must register for a seller's table ahead of time.
- iv. Visit "Big Latch On" group event page on Facebook.
- d. Connecting with the yoga community
  - i. It was mentioned how the yoga community is generally very interested in breastfeeding. Partnering with them in some way would be beneficial to all. Perhaps helping to start breastfeeding support groups or classes at area yoga studios. Signs in windows of the studios, "Breastfeeding Welcome Here!" Handouts/cards to connect them to HKBC.
  - ii. Mindfulness/meditation while breastfeeding – discussed the value of this. Perhaps a breakfast break topic idea. A phone app? A recording for purchase?

## VI. Committee Reports:

- a. Advocacy/Media: Annie Evans is committee chair. She was absent.
- b. Education: Bonita Agee is committee chair.
  - i. June HKBC meeting will include visit from Sarah MacDonald from FIMR (Fetal Infant Mortality Review) to discuss safe sleep vs. co-sleeping. This was in response to our discussion about Jim McKenna's presentation on Breastsleeping at the April 2015 WMALC conference. She will focus on death scene investigations that involved specifically breastfeeding infants/mothers and what elements were found. Also will present on safe sleep itself.
- c. Events: Lauren Valentine is committee chair.
  - i. Jonelle/Lauren to contact Art Prize admin to establish our participation this year. ***\*\*Due date is June 4 for participants.***
    - 1. Ideas for venues: MSU, Spectrum downtown
  - ii. Barb still to send survey through Survey Monkey to find out who can participate and when for parades in the remainder of 2015. We agreed to plan on a Labor Day parade, but still deciding the location to participate. Lauren will find out which one has the greatest attendance.

## Member Sharing.

- a. Abby Hess (WIC) - Medela Recycles is a new program being offered. Old breast pumps can be sent to Medela free of charge. They will be refurbished into "new" pumps to be donated to Ronald McDonald House mamas who need them. See [www.medelarecycles.com](http://www.medelarecycles.com) for more info.
- b. Pat Tucker – Ryan Comfort (from the Big Pink Bus) has app that might be helpful. Called "Coffective App." Preview & analyze and we can discuss at another meeting.
- c. Pat Tucker – possibility of changing website to a free provider because we may not be utilizing website features that we pay for. Or, get someone to help us pro bono to make the website better, using the features we are paying for.

VIII) Adjourned at 12:43pm

Next Meeting: June 22, 2015; 11:30am-1pm, Kent County Health Dept, Lake Superior Conference Room

Minutes recorded by: Annie Jones, HKBC secretary