

# Breastfeeding Coalition

## Mission Statement

The Healthy Kent 2010 Breastfeeding Coalition exists to improve the health and well being of infants and families through education, outreach and advocacy to promote and support breastfeeding and the use of human milk.

## Minutes of Meeting: June 22, 2015

### Attendees:

**Latoyia Thomas** (Strong Beginnings), **Shaunté Paul Oliver** (Strong Beginnings), **Annie Evans** (Spectrum Health), **Barb Hawkins Palmer** (HK?KCHD), **Heidi Maki** (State of MI WIC), **Gayle Shipp** (MDHH5), **Jennifer Gudith** (KCHD), **Lois Ditmar** (KCHD), **Christine Stancle** (Strong Beginnings), **Becky Doucette** (KCHD) **Kelli Damstra** (GVSU), **Miriell Smith** (LLL), **Valeria Guzman** (Strong Beginnings), **Laura Casey-Bir** (Spectrum Health), **Bonita Agee** (Strong Beginnings), **Pat Tucker** (KCHD), **Abby Hess** (KCHD), **Jenny Weldy** (Spectrum Health), **Lauren Valentine** (breastfeeding mom/community rep), **Annie Jones** (Metro Health)

### Information and Sharing

- I. **Welcome & Introductions:** completed
- II. **Approval of April 2015 meeting minutes:**
- III. **Shannon – Kellogg Foundation: landscape analysis of breastfeeding resources in Michigan**
  - a. Shannon is the project manager for Coffective Michigan Breastfeeding Network
  - b. They are doing a focus group analysis of community breastfeeding resources
  - c. Encouraging all breastfeeding resources to add themselves to the MI Breastfeeding Network - \$50 membership dues
  - d. Encouraging all breastfeeding resources to add themselves to the Coffective App so that moms in the community who need breastfeeding support can easily find local resources through the app. \*\*Attached to the June minutes, find a letter and instructions from The Coffective Team that will walk you through adding your organization to the Coffective App.
  - e. MI DHS is meeting with businesses to walk through how to comply with Federal breastfeeding law for break time
  - f. Coffective App now available. This app allows people to find breastfeeding resources by location. Go to <http://coffective.com/> to learn more and download.
- IV. **Conference Report (HMHB, AWHONN – Annie Evans)**
- V. **Committee Reports**
  - a. **Advocacy/Media (Annie Evans)**
    - i. We need more pictures from events. Get those hashtags and Instagrams going!
    - ii. “Like” us on Facebook!
    - iii. Tapping social media is very important and we are focusing on it more
  - b. **Education (Bonita)**
    - i. **HUGS Group** – weekly conference calls continue but still looking for a location to call home.
    - ii. Luncheon possibly Monday August 24

**c. Events (Lauren)**

- i. 4<sup>th</sup> of July parade in East Grand Rapids. Gather at 11am, parade from 12-1pm. Lauren will put on Facebook to get participants. Tshirts will also be sold for \$15 each.

**VI. August: World Breastfeeding Month**

- a. **“If I Could I Would” Billboards** – Bonita is still working on these – hoping to get finalization with CBS Billboards soon. Dr. Timothy Tobolic has agreed to help financially fund the billboards. Thank you Dr. Tobolic!
- b. **Latch On: August 1** – Stonycreek Elementary School in Comstock Park. Gather at 10am. Latch on at 10:30am. Mom2Mom sale after – see previous minutes for details about this.
- c. **WGVU Kids Day at the Zoo Kent County: August 7**
- d. **Golf Outing – Michigan Breastfeeding Network: August 7** – Fenton Oaks – ½ proceeds of each team goes back to the organization they claim. Great fundraiser opportunity. See HKBC website for more details:  
[http://healthykentbreastfeeding.ning.com/?xg\\_source=msg\\_mes\\_network](http://healthykentbreastfeeding.ning.com/?xg_source=msg_mes_network)
- e. **“Yes We Do”** – Black Breastfeeding Week – last week of August
- f. **WICS theme**: “Anytime, Anywhere” pictures on bulletin boards at the WIC offices

**VII. Member Sharing.**

- a. Unable to get to this because we had such fabulous discussion going with Shannon from the Kellogg Foundation 😊

**VIII) Adjourned at 1:30pm**

**Next Meeting: July 27, 2015; 11:30am-1pm, Kent County Health Dept, Lake Superior Conference Room**

**Minutes recorded by: Annie Jones, HKBC secretary**