

# Breastfeeding Coalition

## Mission Statement

The Healthy Kent 2020 Breastfeeding Coalition exists to improve the health and well being of infants and families through education, outreach and advocacy to promote and support breastfeeding and the use of human milk.

Minutes of Meeting: October 26, 2015

**Attendees:** Colby McNamara (CLC), Kelli Damstra (GVSU+ Chair), Barb Hawkins Palmer (KCHD), Katie McNabnay (Spectrum Health), Jenny Callaghan (Spectrum Health), Laura Wagner (Cherry Health MIHP), Annie Jones (Metro Health), Nick Ciliak (GVSU student), Megan Meiste (GVSU student), Heather VanOss (GVSU student), Bonita Agee (Strong Beginnings)

## Information and Sharing

### I. Welcome/Introductions: Done

**II. Minutes of last meeting:** Motion: Barb Hawkins Palmer; Second: Kelli Damstra. Approved with 2 corrections: minutes were approved and next meeting time change to October 26, 2015.

### III. Committee Reports:

#### **a. Events (Lauren)**

a. Art Prize – Coalition brochures and trifold display were out at Fountain Street Church for Art Prize

#### **b. Education (Bonita)**

a. Breakfast Break for Breastfeeding – date being looked at is Thursday Dec 3 8:30a until about 12 noon. Unfortunately KCHD clinic staff will probably not be available to attend. Hector still willing to come for 40-45 minute presentation. Topic: “Focus on Fathers”

1. Considering multiple formats for discussion during event

2. Barb Hawkins Palmer will reach out to media to attend event and bring publicity

b. Billboard opportunity with Out Front Media still available – we need to give the go ahead

#### **c. Advocacy/Media (Katie McNabnay)**

a. Look into Twitter

### IV. Website/Collective Update: Kelli Damstra, GVSU Nursing Students

a. GVSU students – in attendance at meeting. Plan to help with media & technology projects from now until April. As a school project they will be making the Coalition’s website more user friendly, simplified, and improve/organize the content. The goal for completion is April 2016. This is incredibly exciting!

1. Start emailing Kelli Damstra links and content to put on the website

### V. 2016 Leadership Nominations

a. Strong Fathers education (Tony Jolliffi)

a. 1 hour presentation related to breastfeeding – requesting a rep from HKBC

- b. Dickinson Elementary Oct 13, 15, or 20; Harrison Park Elementary Nov 10,12, 17; MLK Elementary Dec 8,10, 15; 6-8pm T/Th
- c. Kelli Damstra will follow up with Tony about participating

**VI. Member Sharing**

- a. November – Kelli Damstra’s brother will be attending the meeting (Dr. Brett Kingma) to present on and discuss laser frenectomy, the latest in tongue-tie correction
- b. Remaining open positions are Events Chair & Chair Elect for Operations
- c. Recent release of “Breastsleeping” article with Dr. Jame McKenna. Barb Hawkins Palmer mentioned this in relationship to DADS (Dads Against Dangerous Sleep)
- d. Super Dads will be happening Nov 17 from 5:45-8pm at New Hope Baptist Church. Car seat demo will be provided.
- e. HUGS is going very well according to Bonita!

**VII.** Adjourn at 1:15pm

**Next Meeting: November 23, 2015; 11:30-1:00, Kent County Health Dept, Lake Superior Conference Room**

**Minutes recorded by: Annie Jones, Secretary**