

Breastfeeding Coalition

Mission Statement

The Healthy Kent 2020 Breastfeeding Coalition exists to improve the health and well being of infants and families through education, outreach and advocacy to promote and support breastfeeding and the use of human milk.

Minutes of Meeting: February 22, 2016

Attendees: Lauren Valentine, Pat Tucker (KCHD), Megan Meiste (GVSU), Nick Ciliak (GVSU), Amy Loftus Tuitel (Priority Health), Miriel Smith (LLL), Annie Jones (Metro Health), Kelli Damstra (GVSU), Laura Wagner (Cherry Health), Sarah Dionne (MSU CHM), Abby Hess (KCHD WIC), Barb Hawkins Palmer (Healthy Kent), Jenny Callaghan (Spectrum Health), Katie McNabney (Spectrum Health)

Information and Sharing

- I. **Minutes of last meeting:** approved
- II. **Introductions:** completed
- III. **Website update: GVSU students**

Business cards are being determined. Style choice determines cost. Currently Vistaprint is running a special of 500 cards for \$9.99. We have 5 style options to choose from. We will take a vote via online.

It was determined that photos of events and such should probably start being posted on Facebook instead of website.

Still working on page format for website.
- IV. **T-shirts**

We are considering the possibility of offering our Coalition t-shirts online, on our own website or through 3rd party (being looked into by *Lauren Valentine*). Problems may arise tax-wise if we are “selling” the shirts. *Barb Hawkins Palmer* is looking into this.
- V. **Committee Updates**
 - a. **Events**
 1. *Barb Hawkins Palmer* – cultural competency training coming up at Mercy Health Building. Date to be determined
 - a. African American Perspective on Breastfeeding is another free event, no date set yet. A grant was received for breastfeeding peer mentoring professional development. This event will be open to all RNs and community workers.
 - b. March 17 – Family Planning Conference with husband & wife combo presenting. 8a-12p and 1-2:30p. 4.5 CEUs. No cost – hosted by Strong Beginnings and KCHD. Open to anyone. Reply through EventBrite.
 2. May 26 & Oct 6 Breakfast Breaks – *Bonita Agee & Abby Hess* working on a plan.
 - a. October 6 topic being considered is: Extended Breastfeeding. May include subtopics such as tandem nursing, breastfeeding while pregnant. *We are looking for a physician speaker for this*

3. April 23, 8a-3p at New Hope Baptist Church. FOCUS ON FATHERS Event. Theme: Leaving a Legacy. 2 plenary speakers. \$10/participant.
4. April 23, 9a-1p at Kent ISD. Early Childhood Resource Fair. Free to attend.
5. April 25 West Michigan Association of Lactation Consultants Annual Conference at Calvin College.

VI. Member Sharing.

1. Agenda item for future meeting– How should we be measuring effectiveness of the Coalition – what will we measure and how to measure it.

VIII) Adjourned at 1:15pm

Next Meeting: March 28, 2016; 11:30a-1p, Kent County Health Dept, Lake Superior Conference Room

Minutes recorded by: Annie Jones, HKBC secretary