

# Breastfeeding Coalition

## Mission Statement

The Healthy Kent 2020 Breastfeeding Coalition exists to improve the health and well being of infants and families through education, outreach and advocacy to promote and support breastfeeding and the use of human milk.

## Minutes of Meeting: March 28, 2016

### Attendees:

Katie McNabney (Spectrum Health GR), Lauren Valentine, Sarah VandenBerge (Mercy Health St. Mary's), Kelli Damstra (GVSU), Heather VanOss (GVSU), Laura Wagno (Cherry Health), Sara Johnstin (ELNC), Bonita Agee (Healthy Beginnings), Christine Stancle (HUGS), Courtney VanDriel (Mercy Health St. Mary's), Katie Boss (Kent County WIC), Tony Jolliffi (Strong Beginnings), Annie Jones (Metro Health), Jenny Callaghan (Spectrum Health GR), Pat Tucker (KCHD), Abby Hess (WIC), Barb Hawkins Palmer (Healthy Kent)

### Information and Sharing

- I. Introductions: completed
- II. Minutes of last meeting: The following was edited: VI. Member Sharing, 1. Agenda item for next meeting **future meeting**...
  - a. Motion to approve: Pat Tucker
  - b. 2<sup>nd</sup>: Abby Hess
- III. Final website updates: GVSU students
  - a. Style #3 won the most votes and was chosen. The information for the back of the business card was approved by coalition members. **Barb Hawkins Palmer** will work with GVSU students in getting these ordered through the Coalition. They will be ordered through Vista Print at an estimated price of \$9.99 for 500 cards.
  - b. Trifold brochure sample also was passed around but not approved by Coalition yet for purchase/production.
  - c. Website was unveiled, but not yet live. Coalition gave input and feedback to prepare for final go-live. A survey was completed by those in attendance regarding process improvement of website use. It was noted that greater diversity of photos is needed on the new site.
  - d. A website meeting will be held on **Monday, April 11**. You will receive an email invitation if you need to be in attendance.
- IV. Breastfeeding Forums: Kelli Damstra, Lauren Valentine
  - a. Michigan Breastfeeding Forum from Michigan Public Health Institute (MPHI) – Kelli Damstra
    - i. Work groups included Social Marketing, Business, and Support Groups.
    - ii. Target audience was health care organizations.
    - iii. Breastfeeding Friendly Work Place designation from MiBFN was discussed.
    - iv. Kelli found lots of resources that could be beneficial for the Coalition's use
  - b. MiBFN Forum – Lauren Valentine
    - i. Obesity prevention organizations are looking to partner with MiBFN

- ii. Building a relationship with local Chamber of Commerces to promote breastfeeding friendly businesses
- iii. Current projects were discussed
- iv. Coffective donated \$20,000 to Flint hospitals to help promote breastfeeding during the water crisis
- v. Working toward getting insurance companies to cover human breast milk in hospitals

## V. Committee Updates

### a. Events

- 1. Memorial Day parades coming up. Which communities should the Coalition consider participating in the parade?
- 2. Grand Rapids Festival is 2<sup>nd</sup> weekend of June. Years past a resource table was set up in the Kent County building – offered breastfeeding information & resources, comfortable place to sit and nurse or pump, HKBC display was up. ***Need volunteers to check in throughout the day and make sure it's tidy and supplied.***
- 3. Miracle Milk Stroll will be happening May 13-15 in Comstock Park. Waiting for more details on the local walk, but to learn more about the national cause, visit <http://www.miraclemilk.org/>

### b. Education

- 1. Breakfast Break for Breastfeeding:
  - a. May 26 – considering Mindfulness in Breastfeeding as topic. ***Barb Hawkins Palmer*** will contact ***Colby McNamara*** to further plan for this.
  - b. October – still considering topic of Extended Breastfeeding

## VI. Member Sharing

- 1. Christine Stangle – HUGS breastfeeding mentorship program has been launched! 5 mentors have been trained and are ready to begin mentoring 25 African American moms/babies and their breastfeeding relationships. A recruiting flyer will be available soon to share with the community, hospitals, etc.

VIII) Adjourned at 1:00pm

Next Meeting:

Minutes recorded by: Annie Jones, HKBC secretary