

Breastfeeding Coalition

Mission Statement

The Healthy Kent 2020 Breastfeeding Coalition exists to improve the health and well being of infants and families through education, outreach and advocacy to promote and support breastfeeding and the use of human milk.

Minutes of Meeting: September 26, 2016

Attendees:

Lauren Valentine, **Miriell Smith** (La Leche League), **Sara Johnstin** (ELNC), **Patricia VandenHoek** (Pine Rest), **Kelli Damstra** (GVSU), **Barb Hawkins Palmer** (Healthy Kent), **Annie Jones** (Metro Health), **Jenny Callaghan** (Spectrum Health), **Amy Loftus Tuitel** (Priority Health), **Marji Cyrul** (MDHHS)

Information and Sharing

- I. Introductions: completed
- II. Minutes of last meeting: no minutes from August
- III. Breakfast Break for Breastfeeding
 - a. Has been postponed to a later date, TBA
 - b. Decided topic is Extended Breastfeeding + Coffective. Dr. Paula Schreck will be our targeted guest, **Barb Hawkins Palmer** will reach out to Dr. Schreck and see about arranging her as presenter.
 - c. Doctor panel sprinkled with moms who've done extended breastfeeding (beyond 1 year)
- IV. PRAMS data – Marji Cyrul
 - a. Marji is MDHHS Breastfeeding Coordinator
 - b. Data was pulled on relationship between providers & pregnancy & breastfeeding
 - i. Found that providers attitude, speech, and recommendations related to breastfeeding highly influenced the mother in her breastfeeding choices and experience
 - c. Data also showed top reasons why moms stop breastfeeding sooner than they planned:
 - i. #1 Difficulty breastfeeding/latching
 - ii. #2 Breastfeeding alone didn't satisfy my baby
 - iii. #3 Breastfeeding was too hard, painful, or time consuming
 - iv. The PRAMS data is collected by random selection of 1 in 50 breastfeeding moms with babies between 4 and 9 months of age.
 - d. MDHHS is sponsoring a FREE monthly webinar the 3rd Tuesday of every month from 2-3pm. You must listen live to earn the CEUs/LCERPs offered.
 - i. The education will toggle bimonthly between clinical and community focus. Very interesting topics!
 - ii. Webinars are hosted by Indiana Perinatal Network
 - iii. Access webinars at this site:
http://www.indianaperinatal.org/?page=BF_Webinars
 - e. Marji is also entering into a more in-depth exploration of the relationship between safe sleep and successful breastfeeding. NAPPSS (National Action Partnership to Promote

Safe Sleep) is an organization who shares the same interest. The mission of NAPPSS is to develop and implement the National Action Plan to Increase Safe Infant Sleep and partner to support breastfeeding among infant caregivers by activating systems, supports, and services to systematically work together to make safe infant sleep a national norm.

Key players in the safe sleep and breastfeeding world are really looking to best integrate the two camps: safe sleep & exclusive breastfeeding, and how they interface.

V. ArtPrize

- a. Miriel Smith's exhibit is "Restoring the Art of Breastfeeding." It is on display at Fifth Third Bank/Warner Norcross & Judd LLP at 111 Lyon NW, Grand Rapids, MI 49503. Visit her ArtPrize website to learn more:
<https://www.artprize.org/62722>

VI. Member Sharing

- a. Family Fun Fair
 - i. GR Children's Museum
 - ii. October 25, 5:45-7:30pm
 - iii. Available to GSRP families (Great Start Readiness Preschool)
- b. Michigan Breastfeeding Network West Michigan Meeting
 - i. December 7

VIII) Adjourned at 1:15 pm

Next Meeting: October 24, 2016 at 11:30am

Minutes recorded by: Annie Jones, HKBC secretary